

Meeting Minutes | Health Care Policy Committee

Thursday, June 23, 2016 | 10:00 a.m.

200 Arbor Lake Dr., Columbia, SC 29223 | Second Floor Conference Room

Minutes Approved July 21, 2016

Board Members Present: Mr. Frank Fusco and Mr. Steve Heisler

Board Members Present via Telephone: Mr. Joe “Rocky” Pearce, Chairman (for a portion of the meeting), and Mr. Audie Penn

Others Present for All or a Portion of the Meeting: Peggy Boykin, Phyllis Buie, Sarah Corbett, Ariail Kirk, James Manning, Heather Muller, Justice Perkins, David Quiat, Jacalin Shealy, Laura Smoak, Rob Tester, Travis Turner, Justin Werner, Chuck Wilson, and Heather Young from the South Carolina Public Employee Benefit Authority (PEBA); Brooks Goodman, Karen Patton, and Matt Shaffer from Blue Cross Blue Shield of South Carolina; Karen Russell from Express Scripts, Inc.; Eric St. Pierre from Gabriel, Roeder, Smith & Company (via telephone); Michael Craig and Kipper Linville from Novo Nordisk, Inc.; and Will Kinney from Milliken Law Firm.

I. Call to Order

Vice-Chairman Steve Heisler called the PEBA Health Care Policy Committee (Committee) meeting to order at 10:00 a.m., and stated that the public meeting notice was posted in compliance with the Freedom of Information Act.

II. Adoption of Proposed Agenda

Mr. Frank Fusco made a motion, which was seconded by Mr. Audie Penn, and approved unanimously, to adopt the proposed Committee meeting agenda.

III. Approval of Meeting Minutes- May 19, 2016

It was noted that the May 19, 2016, Committee meeting minutes were approved as presented.

IV. Strategic Planning

Ms. Sarah Corbett, Chief Operating Officer, reviewed a revised version of the 2016-2018 Strategic Plan. Ms. Corbett advised that the revised version includes an updated format; the addition of key measures; new action items; and the alignment of core values to reflect the Characteristics of High Performance. Ms. Corbett also noted that the Strategic Plan’s Vision has been modified to read “Serving those who serve South Carolina”.

The Committee reviewed the updated Strategic Plan, and discussed several possible modifications. After further discussion, the Committee agreed to receive the updated Strategic Plan as information, provide additional changes to Ms. Corbett for consideration, and discuss the additional modifications at a later meeting.

V. Blue Cross Blue Shield TPA Contract Effective January 1, 2017

Mr. Matt Shaffer, Senior Vice President, Major Group, of Blue Cross Blue Shield of South Carolina, presented new features of the Blue Cross Blue Shield Contract effective 2017 -2023. Mr. Shaffer reported that a dedicated Account Manager and a dedicated Medical Director have been added to the PEBA account support team.

Mr. Shaffer reviewed the Rally engagement platform that will begin January 1, 2017. Mr. Shaffer explained that Rally is a very dynamic and interactive platform designed to engage members, and provide an updated avenue to promote sustained behavior change with healthy outcomes.

Mr. Shaffer discussed various customized and targeted marketing campaigns which are distributed through multiple media channels. Mr. Shaffer reviewed several care management and delivery programs including an Emergency Room Care Guardian, Stress Management Coaching, and Laboratory Services Management. Mr. Shaffer also discussed reporting and analytics enhancements to the Plan.

Mr. Shaffer concluded his presentation by stating that Blue Cross Blue Shield is providing expanded services at a lower cost. It was noted that the per contract per month administrative fee has decreased from \$14.51 to \$14.10 for the new contract effective 2017-2023.

VI. Old Business/Director's Report

Ms. Peggy Boykin, PEBA's Executive Director, stated that she would cover the Director's Report at the full Board meeting.

VII. Adjournment

There being no further business, and upon motion by Mr. Fusco, which was seconded by Mr. Penn, and approved unanimously, the Committee meeting adjourned at 11:40 a.m.